

For Immediate Release
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Enspire Commerce Announces Strategic Partnership with BDP Technology Solutions

Alliance will enable omni-channel retailers to rapidly deploy and integrate with Enspire's order management solutions on a single platform, leveraging BDP Technology Solutions extensive experience

INDIANAPOLIS (July 10, 2017) – [Enspire Commerce](#), an enVista company that provides cloud-based, unified commerce software solutions on a single platform, announces that it is partnering with BDP Technology Solutions, a business applications and technology services firm, to extend its 'integration first' approach to order management solutions (OMS) within the store, direct to consumer, e-commerce and business to business channels.

BDP has a history of providing Enterprise-level IT strategic guidance and defining Omni-channel Technology Roadmaps for Retailers. BDP has deployment expertise with several legacy OMS applications including NetSuite, RetailPro, CW Direct, CW Serenade, Ecometry and Order Motion, and recognized that legacy OMS were not designed to service today's consumer.

Jim Barnes, CEO of Enspire Commerce, said, "By partnering with BDP Technology Solutions, we will be able to further extend our reach to emerging, mid-sized and enterprise retail organizations that need to rapidly unify commerce by way of an integration first approach to order management solutions. We're confident that BDP Technology Solutions and Enspire Commerce can work together to deliver customized solutions built on an excellent foundation."

BDP has been designing and implementing omni-channel solutions since 2001, and integrating a complete portfolio of core business applications for major retailers throughout the country, including its own true omni-channel application which allows for cross-channel and seamless customer transaction activities. The majority of BDP Technology's business includes integration, making the partnership with Enspire Commerce and its integration first approach a perfect fit.

Enspire Commerce is the first and only comprehensive unified commerce solution that offers omni-channel order management (OMS) with enterprise inventory visibility, point of sale (POS/mPOS), product information management (PIM), omni-channel fulfillment (store and vendor fulfillment), trading partner management (EDI) and e-commerce solutions on a single, cloud-based platform.

"When we were looking to partner, it all came down to the OMS perspective," said BDP Technology Solutions Managing Partner, Randy Dow. "We kept seeing disparate silos coupled together and not an omni-channel solution. In the end, it all comes back to customer service. We were excited about Enspire Commerce and how it was built on an integration first approach

and is able to provide an unmatched level of service. After all, integration is the secret sauce, and Enspire is built on that, so it's an excellent solution.”

Enspire's multi-tenant architecture integration framework ensures its solutions readily integrate with a company's existing retailing systems, reducing implementation timeframes down to months or weeks, instead of years. It also enables seamless interactions between retailers and their suppliers, logistics partners, stores, and customers to unify commerce across the enterprise.

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About BDP Technology:

BDP Technology Solutions, for over 10 years, provides business applications and technology services with a highly skilled team of consultants that averages 30+ years of “walk the walk” industry and IT expertise covering multiple facets of industries and technologies. BDP Technology Solutions, by usage of current technologies, has built a reputation for delivering solutions and guiding businesses through successful systems implementations and integrations while focusing on the customer's goals of improving productivity and building solutions to complement their business needs. The BDP management team is recognized as industry experts, having been involved in conference presentations, authored articles and participated as board members for various associations. BDP Technology Solutions has its headquarters in Concord NH with customers throughout the US and Europe. For more information, please visit www.bdptechnology.com.

About Enspire Commerce:

Enspire Commerce is a leading provider of unified commerce solutions on a single platform in the cloud. By uniquely providing omni-channel order management (OMS), fixed station and mobile point of sale (POS/mPOS), product information management (PIM), trading partner management (EDI), omni-channel fulfillment execution (store fulfillment and vendor drop shop) and e-commerce solutions as business process objects within a multi-tenant architecture and integration framework, Enspire Commerce solutions rapidly integrate with existing retail systems to rapidly unify commerce and reduce cost of ownership. The platform delivers enterprise inventory visibility, a single view of the customer, item, inventory and payment across channels, and the seamless exchange of data between retailers and their suppliers, distribution centers, logistics partners and stores. As a result, Enspire Commerce enables a customer-centric approach to unified commerce, optimizing customer engagement, brand loyalty and sales. Enspire Commerce is an [enVista](#) company, with a leadership team comprised of seasoned retail and supply chain consultants.

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